



Advertising Rate
Sheet / Ad Deadlines
Spring 2004

The Cuyamaca College newspaper will be published two times during the fall semester. All prices are per issue. Contact Randy Beach at randy.beach@gcccd.net, thecoyoteexpress@yahoo.com or fax "Attn: Randy Beach/CE": 619.660.4399. **All dimensions are in inches.**

Two Column Layout				Three Column Layout			
	Width	Height	Price		Width	Height	Price
Full Page	6.5	9	\$160	Full Page	6.5	9	\$160
Half Page Vertical	3.25	9	\$85	2/3 Page Vertical	4.25	9	\$100
Half Page Horizontal	6.5	4.5	\$85	2/3 Page Horizontal	6.5	6	\$100
Quarter Page Vertical	3.125	4.5	\$45	1/3 Page Vertical	2	9	\$30
Quarter Page Horizontal	6.5	2.25	\$45	1/3 Page Horizontal	6.5	3	\$30
Business Card	3.25	2	\$10	Business Card	3.25	2	\$10

Current publication schedule:

Vol. 25, Issue 4
Deadline for Ads: March 3, 2004
Publication date: March 8, 2004

Vol. 25, Issue 6
May 12, 2004
May 17, 2004



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