

#8

COMPLETE

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Page 1: For Annual Planning/Program Review Requests AND Off-Cycle Requests

Q1 **2023-24**

Technology Plan Year

Q2

Title of Request

Art Foyer Media Wall

Q3

Location of Request

B-Building East Foyer

Q4

Department

Art

Q5

Contact Person

Name **Joshua Eggleton**
Email Address **joshua.eggleton@gcccd.edu**

Q6

Description Please provide a brief description of the technology/software or technology project and its core goal(s).

The art program is asking for a large flat-screen TV and mounting hardware to create a media and digital information wall in the foyer of the B-Building East. This technology was previously part of another technology request, but the funding ran out before our location was completed. It will be used to advertise the courses offered in the coming semesters, digitally display examples of student artworks, inform the public about upcoming community events, and provide other information related to the Art program and Cuyamaca College. We plan on showing class schedules, degree maps, transfer program information, and other resources.

Page 2: Proposal Justification

Q7

Please explain how the technology or enhancement supports the strategic plan and impacts students, employees, the college, and/or the district. Which Strategic Plan priority (or priorities) are supported by this request? To access the Strategic Plan, please click [here](#).

**Increase equitable access (enrollment),
Increase completion and eliminate equity gaps
(graduating with a degree/certificate, or transferring)**

Q8

How does the request support the above priorities?

Providing examples of what students are focused on in the art program is inspiring to the general student body. By advertising the courses we offer and offering information about faculty office hours, academic counseling, transfer deadlines, course rotation, degree maps, and other collegewide deadlines and dates in a presentation displayed on a media wall, students can access this information passively. This format is accessible and will provide information that will aid in course retention and completion.

Q9

Who would this impact? Please select all that apply.

**Students,
Employees,
College**

Q10

What is the number of students or employees impacted per semester?

1000

Q11

How would this impact the above group(s)?

It's right in the front of the 3rd floor foyer. Hundreds of students pass by it every day. The Art, Music, ESL, English, Kumeyaay Studies, Behavioral, and Social Sciences students all have classroom space on this level.

Q12

No

Does the technology support a state-wide initiative or is it a legal mandate or in support of a legal mandate?

Q13

Respondent skipped this question

If yes, please explain how the technology supports a state-wide initiative or is it a legal mandate or in support of a legal mandate?

Q14

Please be aware that projects, once approved, are typically scheduled 6 months to a year in advance. Consider the consequences if the technology/software is not implemented, upgraded or renewed. What are the consequences if the technology/software is not implemented/upgraded, or renewed? Examples: Security concerns, loss of FTES, mandates, accreditation, etc.

Studies have shown that a lack of clarity around one's academic interests and career goals can delay graduation, increase college costs, and weaken a student's motivation to stay in college. The Art program sees a media wall as a passive form of communication that can help students gain clarity on their path at Cuyamaca College. We want students to make informed decisions on the Art majors, stay informed on courses offered within the major, see examples of other students that are thriving, and craft an experience that aligns with their personal, intellectual, and career goals.

An informed student body has a direct impact on FTES. The Art Program is asking for this media wall, but it will support the entire Humanities Division.

We have been waiting for this media wall for more than five years. We were supposed to have it funded in the last two years. Jodi Reed told us that it was in the works before she retired. Apparently, the funding dried up, so the Art program is including this request as part of PR.

Q15

What is your preferred time for implementation?

ASAP

Q16

Tell us how the data you have supports the implementation of the technology. This can be qualitative or quantitative in the form of surveys, observations, SLO or other assessment data, institutional research data or other reports and data.

With the support of a faculty advisor, students are provided with guidance and resources aimed at helping them wade through major and career paths to find the one that best suits their personality, interests, personal values, and talents. There are numerous on-campus resources to help students have an intentional and fulfilling experience – they often need help finding them. However, there is only one full-time faculty member in the Art program. This individual cannot be everywhere all at once. So, providing information on a media wall that helps students tap into campus resources that students often overlook like program information, upcoming deadlines, student events, faculty exhibitions, career counseling, academic support offices, and more, seems like a great idea.

Q17

2

How critical is this need in terms of supporting curriculum and services?

Q18

Respondent skipped this question

Please attach any supporting data/documentation using the "Upload" button below.

Page 3: COST ANALYSIS

Q19

Hardware

Is the request for hardware or software?

Q20

New (new to the campus)

Is the request for new or an upgrade to existing technology?

Q21

Total initial cost of request: This includes hardware and software maintenance, licence, taxes, fees, shipping, storage, etc. Contact Bryan Cooper for assistance.

\$1985

Q22

General Fund

Funding Source:

Q23

Please attach quote using the "Upload" button below.

Media%20Wall%20Technology%20Request.docx (15.8KB)

Page 4: Grant Funding Source

Q24

Respondent skipped this question

Please specify the grant that will fund the technology you are requesting.

Page 5: Evaluation Plan

Q25

Evaluation. How do you plan to evaluate the technology after implementation?

This question is not straightforward; I need clarification on what you mean. Once the equipment is purchased and installed, there is no upkeep. The Art Program will be updating the information displayed on the media wall on a weekly basis.

Page 6: Type of Request

Q26

No

Is this an Off-Cycle Request (e.g., not part of the annual planning/program review process)?

Page 7: Off-Cycle Requests Only

Q27

Respondent skipped this question

What are the exigent circumstances and/or contributing factors that would qualify this request to be eligible for Off-cycle consideration? Please explain why this request cannot wait until the next annual planning cycle.

Page 8: Technology Request Process

Q28

Respondent skipped this question

How can the Technology Request process be improved for next year?

Page 9: Ready to Submit

Q29

Yes

Are you ready to submit your technology request?
