#14

INCOMPLETE

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Page 1: For Annual Planning/Program Review Requests AND Off-Cycle Requests

Q1	2023-24
Technology Plan Year	
Q2	
Title of Request	
Theatre Digital Signage	
Q3	
Location of Request	
B117	
Q4	
Department	
Performing Arts	
Q5	
Contact Person	
Name	James Sepulvado
Email Address	james.sepulvado@gcccd.edu

Q6

DescriptionPlease provide a brief description of the technology/software or technology project and its core goal(s).

The other items are for outdoor signage for the theatre. Our department worked with IMS over the past three years to come up with a plan to create digital signage outside the theatre and in the B building quad. Funding for that did not materialize for two years in a row. The digital signage will help advertise the concerts presented by the performing arts department and ticket sales to those concerts in turn fund the scholarship program for student private lessons. This is a vital part of bridging the equity gap for music students compared to their peers and this digital signage will help to achieve this goal.

Page 2: Proposal Justification

Q7

Please explain how the technology or enhancement supports the strategic plan and impacts students, employees, the college, and/or the district.Which Strategic Plan priority (or priorities) are supported by this request?To access the Strategic Plan, please click here.

Increase equitable access (enrollment),

Eliminate equity gaps in course success (passing grade in class)

Increase persistence eliminate equity gaps (re-enrolling the subsequent semester or year)

Increase completion and eliminate equity gaps (graduating with a degree/certificate, or transferring)

Q8

How does the request support the above priorities?

By far the most important priority for our department is expanding access for music students to private lessons. In program review and in a separate proposal to President's Cabinet we have detailed how and why this is the case. The way we have began to accomplish this goal is by using ticket sales from our concerts to fund private lessons. Digital signage is an efficient and cheap method of advertising concerts which in turn will expand access to the private lessons scholarships for students. As such this request supports the above priorities by supporting the private lessons scholarships our department has been working towards for several years.

In addition all of our general education music courses have some concert attendance component and the digital signage will spread awareness to those students as to how and when they can attend in person concerts. In person concerts have significant pedagogical advantages to digital performances and this signage will help students gain access to those performances.

Q9

Students

Who would this impact? Please select all that apply.

Q10

What is the number of students or employees impacted per semester?

500

Q11

How would this impact the above group(s)?

It would impact music students by helping fund the private lessons scholarship program and it will impact students enrolled in general education music courses by helping broaden their awareness about on campus concerts.

Q12

No

Does the technology support a state-wide initiative or is it a legal mandate or in support of a legal mandate?

Q13

Respondent skipped this question

If yes, please explain how the technology supports a statewide initiative or is it a legal mandate or in support of a legal mandate?

Q14

Please be aware that projects, once approved, are typically scheduled 6 months to a year in advance. Consider the consequences if the technology/software is not implemented, upgraded or renewed.What are the consequences if the technology/software is not implemented/upgraded, or renewed? Examples: Security concerns, loss of FTES, mandates, accreditation, etc.

The consequence is that the already mutli-year process of trying to fully fund the private lessons scholarship program will be further delayed resulting in yet more students receiving a substantially inferior music education compared to their peers. As noted previously in this application, this digital signage was supposed to be funded years ago but after two years in a row of being slated for purchase but then being cancelled, we are now making this request here.

Q15

What is your preferred time for implementation?

Prior to Fall 2024

Q16

Tell us how the data you have supports the implementation of the technology. This can be qualitative or quantitative in the form of surveys, observations, SLO or other assessment data, institutional research data or other reports and data.

The data comes indirectly by way of the rationale in supporting the private lessons program. As a department we have elaborated on this in several program reviews as well as a separate proposal which went to President's Cabinet two years ago which is attached to this request. Specific information regarding the rationale and supporting data for the private lessons program can be found on page 3 of that document.

Q17

4

How critical is this need in terms of supporting curriculum and services?

Q18

Please attach any supporting data/documentation using the "Upload" button below.

music%20pathway%20program%20proposal.pdf (9.2MB)

Page 3: COST ANALYSIS

Q19 Is the request for hardware or software?	Respondent skipped this question
Q20 Is the request for new or an upgrade to existing technology?	Respondent skipped this question
Q21 Total initial cost of request: This includes hardware and software maintenance, licence, taxes, fees, shipping, storage, etc. Contact Bryan Cooper for assistance.	Respondent skipped this question
Q22 Funding Source:	Respondent skipped this question
Q23 Please attach quote using the "Upload" button below.	Respondent skipped this question
Page 4: Grant Funding Source Q24 Please specify the grant that will fund the technology you are requesting.	Respondent skipped this question
Page 5: Evaluation Plan Q25 Evaluationi. How do you plan to evaluate the technology after implementation?	Respondent skipped this question
Dege 6: Type of Deguest	

Page 6: Type of Request

Q26 Is this an Off-Cycle Request (e.g., not part of the annual planning/program review process)?	Respondent skipped this question
Page 7: Off-Cycle Requests Only	
Q27	Respondent skipped this question
What are the exigent circumstances and/or contributing factors that would qualify this request to be eligible for Off- cycle consideration? Please explain why this request cannot wait until the next annual planning cycle.	
Page 8: Technology Request Process	
Q28	Respondent skipped this question
How can the Technology Request process be improved for next year?	
Page 9: Ready to Submit	
Q29	Respondent skipped this question
Are you ready to submit your technology request?	