

Cuyamaca College Brand Guidelines



LOGO USAGE



There are limited one-color logo variations (all-white and all-black). Do not alter the logo in any other color, proportion or variation. When using the logo with other logos, the Cuyamaca College logo must be used in equal size and space. Full logo usage guidelines can be found online.

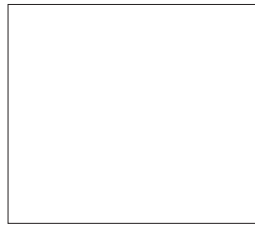
BRAND COLORS

Primary



Cuyamaca Blue
Hex #0D204A
RGB (13, 32, 74)
CMYK (82, 57, 0, 71)

Secondary



White
Hex #FFFFFF
RGB (255, 255, 255)
CMYK (0, 0, 0, 0)

Accent



Cyan
Hex #00AEEF
RGB (0, 174, 239)
CMYK (100, 0, 0, 0)

BRAND FEEL

Clean
Personal
Welcoming
Bright
Approachable

BRAND ELEMENTS

Bold type heads
Quadrants/Windows
Clean Lines

RECOMMENDED FONTS

Primary

Noto Sans
(Sans Serif)

All styles approved including Noto Sans light, regular, **medium**, **semibold**, **bold**, **extra bold**, **black** and *all italics*.

Noto Serif
(Serif)

All styles approved including Noto Serif light, regular, **medium**, **semibold**, **bold**, **extra bold**, **black** and *all italics*.

Cursive Display

Felt That

Condensed Display

League Gothic