

CUYAMACA COLLEGE
COURSE OUTLINE OF RECORD

COMMUNICATION 122 – PUBLIC SPEAKING

3 hours lecture, 3 units

Catalog Description

This course provides an opportunity to learn and practice public speaking to a live audience. Special attention will be given to learning how to prepare, organize and deliver a speech to a diverse audience, while demonstrating rhetorical sensitivity to diversity, equity, inclusion, and accessibility. Additionally, students will employ effective verbal and nonverbal practices while delivering a speech. Students will utilize presentation aids, enhance listening skills, and ethically obtain and present speech content. An introduction to rhetorical theory is included.

Prerequisite

None

Course Content

- 1) Reduction of communication apprehension (speech anxiety)
- 2) Effective listening
- 3) Presentation aids
- 4) Elements of effective public speaking, including analysis of communication situation, ethics and diversity, audience, occasion, purpose, goal, selection of subject matter, research, evidence evaluation, organization, verbal and nonverbal delivery skills, and evaluation of communication effectiveness
- 5) Theoretical foundations of creating and sharing knowledge, including the Aristotelian proofs of ethos, pathos and logos.
- 6) Ethical communication practices, including truthfulness, accuracy, honesty and reason.

Course Objectives

Students will be able to:

- 1) Define and explain the principles of communication theory and apply the theories to practical situations presented in class.
- 2) Analyze and adapt a speech topic to a variety of diverse audiences and speech contexts.
- 3) Find, critically examine and use supporting materials from primary and secondary sources for credibility, accuracy and relevance in speeches.
- 4) Develop a clear, cohesive thesis and create a concise speech outline, using an organizational pattern that is appropriate to the audience and occasion across a wide variety of contexts.
- 5) Compose, organize and present to a live audience speeches that inform and persuade.
- 6) Listen critically to provide constructive criticism to peers.
- 7) Demonstrate ethical practices in all phases of speech preparation.
- 8) Recognize and demonstrate effective techniques for reducing communication apprehension.
- 9) Use presentation aids to support speech content.
- 10) Recognize and demonstrate the characteristics of effective delivery of speeches.
- 11) Apply rhetorical principles to analyze historical and contemporary public discourse.

Method of Evaluation

A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.

- 1) Written assignments such as research outlines
- 2) Exams and quizzes
- 3) Faculty supervised, faculty evaluated speeches delivered to a live audience
- 4) Written and verbal critiques of peer speeches that demonstrate students' ability to provide constructive feedback based on active listening skills acquired in class through observation of live or recorded speeches.

Special Materials Required of Student

None

Minimum Instructional Facilities

Smart classroom with writing board, rostrum, display easel, video recording/playback equipment

Method of Instruction

- 1) Lecture, discussion, demonstration
- 2) Group activities
- 3) Reading assignments
- 4) Preparing, practicing, delivering and listening to live or recorded speeches
- 5) Supplementary assignments such as impromptu speeches, debates, oral interpretation, speeches to entertain and current events updates

Out-Of-Class Assignments

- 1) Written assignments, such as research outlines
- 2) Analysis and critiques of outside speeches
- 3) Preparation of presentation aids
- 4) Rehearsal of speeches

Texts and References

- 1) Required (representative examples):
 - a. Ohair, Dan, Rob Stewart and Hannah Rubenstein. *A Speaker's Guidebook*. 8th edition. St. Martins, 2022.
 - b. Sprague, Jo and Douglass Stuart. *The Speaker's Compact Handbook*. 5th edition. Wadsworth, 2016.
 - c. Zarefsky, David and Jeremy Engles. *Public Speaking Strategies for Success*. 9th edition. Allyn and Bacon, 2021.
- 2) Supplemental: None

Exit Skills

Students having successfully completed this course exit with the following skills, competencies and/or knowledge:

- 1) Develop a clear, cohesive thesis and create a concise, balanced outline.
- 2) Acquire, organize and interpret research material.
- 3) Define and verbalize constructive oral and written feedback.
- 4) Manage communication apprehension in a public performance environment.
- 5) Recognize and demonstrate the characteristics of effective delivery.
- 6) Model different speech strategies in informative and persuasive speaking.
- 7) Present information using presentation aids.
- 8) Analyze and adapt a communication topic to a variety of diverse audiences and cultures.

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1) Analyze a communication situation, including audience, occasion, purpose; and selection of subject matter.
- 2) Research, write and deliver an effective public speech.

- 3) Demonstrate effective critical thinking skills by listening to and critiquing speeches, both in and outside the classroom.