

CUYAMACA COLLEGE
COURSE OUTLINE OF RECORD

GRAPHIC DESIGN 230 – GRAPHIC DESIGN WORK EXPERIENCE

75 hours paid or 60 hours non-paid work experience per unit, 1-4 units

Catalog Description

Work experience at a designated industry site in a graphic design occupational category for students seeking job experience in graphic design. *Occupational cooperative work experience credit may accrue at the rate of one to eight units per semester for a total of sixteen units, and students must work 75 paid hours or 60 non-paid hours per unit earned. May be taken for a maximum of 12 units.*

Prerequisite

12 units in Graphic Design courses related to field in which work experience is sought and current resume highlighting graphic design experience and course-related study.

Entrance Skills

Without the following skills, competencies and/or knowledge, students entering this course will be highly unlikely to succeed:

- 1) Workplace level proficiency in printed and/or web media design/development concepts.
- 2) Workplace level proficiency in the use and effects of color and typography in printed and/or web media design/development.

Course Content

- 1) On-the-job problems in a professional graphic design environment
- 2) Functions of an employee in a professional setting
- 3) Supervision and written evaluation by on-the-job personnel
- 4) Development of a mediated training plan of the student's training goals and the work experience industry site's training availability

Course Objectives

Students will be able to:

- 1) Demonstrate technical skills while working in a professional graphic design setting.
- 2) Observe and evaluate their interpersonal relationships in the workplace setting.
- 3) Perform the defined duties expected of an employee at the placement level assigned.
- 4) Apply skills acquired through course work to tasks assigned by the placement activity.

Method of Evaluation

A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.

- 1) Two one-on-one meetings with the instructor to review responsibilities and expectations, compare work experience with prior academic preparation, and assess training program progress and career objectives.
- 2) End-of-term performance review by the work supervisor and instructor with the student to evaluate the student's on-the-job performance and job seeking skills development.

Special Materials Required of Student

None

Minimum Instructional Facilities

Placement site within the graphic design industry

Method of Instruction

On-the-job supervision

Out-of-Class Assignments

Workplace assignments

Texts and References

- 1) Required: None
- 2) Supplemental: None

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1) Perform the defined duties expected of an employee at the placement level assigned.
- 2) Apply skills acquired through coursework to tasks assigned by the placement activity.