

CUYAMACA COLLEGE
COURSE OUTLINE OF RECORD

ORNAMENTAL HORTICULTURE 116 – FLORAL DESIGN II

2 hours lecture, 3 hours laboratory, 3 units

Catalog Description

Theory and practice of parallel, vegetative, and contemporary line designs for the retail floral industry. Students will use fresh flowers, silks, dried flowers, foliages, organic and inorganic materials for creating floral designs with an emphasis on European influence and trends.

Prerequisite

“C” grade or higher or “Pass” in OH 114 or equivalent

Entrance Skills

Without the following skills, competencies and/or knowledge, students entering this course will be highly unlikely to succeed:

- 1) Construct basic geometric floral designs.
- 2) Knowledge of the principles and elements of floral design.
- 3) Use various floral products in the construction of basic floral designs including tape, wire and oasis.
- 4) Analyze costs of basic designs.
- 5) Verbally describe basic floral arrangements.

Course Content

- 1) Theory and practice of floral designs in the styles of vegetative, parallel, new wave, contemporary, repetitive and topiary
- 2) Use of unique and unusual flowers, foliage and accessories
- 3) Creating floral designs for special occasions and holidays with a theme
- 4) Decorating plants and creating arrangements of plants and succulents
- 5) Field trips for special design shows (when applicable)
- 6) Worksheets for each design (used for pricing arrangements and ordering)
- 7) Use botanical and common names of flowers and foliage used in designs

Course Objectives

Students will be able to:

- 1) Demonstrate proper use of all tools of the florist trade, including tape, wire, oasis, and structural /mechanical elements in the production of advanced geometric floral designs, and seasonal holiday designs used in the industry.
- 2) Understand the principles and elements of floral design.
- 3) Analyze costs of advanced floral designs created in class and describe ways to alter design costs to accommodate specific client/industry scenarios.
- 4) Compare and contrast European design trends with traditional designs in the retail floral industry.
- 5) Independently conceive, plan, budget and execute a unique final design which exemplifies accumulated knowledge and skills retained and refined throughout the semester.
- 6) Investigate alternative design techniques by employing various organic and inorganic materials to develop and differentiate a more distinguished, marketable floral end product.

Method of Evaluation

A grading system will be established by the instructor and implemented uniformly. Grades will be based on demonstrated proficiency in subject matter determined by multiple measurements for evaluation, one of which must be essay exams, skills demonstration or, where appropriate, the symbol system.

- 1) Quizzes and exams that measure students' ability to:
 - a. Discriminate between European designs and traditional industry standard designs used in the US by comparing principles and elements of floral designs.
 - b. Determine costs for floral designs including alternative arrangements.
- 2) Exercises or assignments that require students to demonstrate the ability to:
 - a. Produce advanced floral designs using standard industry tools and materials as well as alternative materials and designs.
 - b. Prepare a floral plan including budget, original design ideas and production plan.

Special Materials Required of Student

Shears, floral knife, floral fees

Minimum Instructional Facilities

- 1) Smart classroom
- 2) Walk-in floral cooler
- 3) Standard floral design tools and materials

Method of Instruction

- 1) Lecture and demonstrations
- 2) Films
- 3) Guest speakers
- 4) Laboratory activities

Out-of-Class Assignments

- 1) Reading assignments
- 2) Prepare final floral plan

Texts and References

- 1) Required (representative example): Hunter, Norah T. *The Art of Floral Design*. 3rd edition. Cengage Learning, 2013.
- 2) Supplemental: None

Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- 1) Demonstrate proper use of all tools in florist trade and the use of decorative options while effectively implementing the Principles and Elements of Floral Design.
- 2) Analyze the costs of floral designs to accommodate specific client needs, and execute a unique final design.
- 3) Compare and contrast European design trends with traditional designs and use various organic and inorganic materials to develop a more current and distinguished marketable floral product.