



# Zero Textbook Cost (ZTC) at Cuyamaca College

Friday, October 7, 2022

# Roadmap

- ▶ Meeting 1, 2, 3, 4 and Engagement
- ▶ About ZTC, LTC, OER
- ▶ Statewide \$115m ZTC Program
- ▶ Phase 1: What we are doing
- ▶ Phase 1: What Grossmont is doing?

# Meeting 1 - Friday, October 7, 2022

- ✓ Jesus Miranda, PhD, Dean of Institution Student Equity and Success
- ✓ Brianna Brown, EdD, English Faculty and Distance Education Coordinator
- ✓ Jane Gazale, M.A.Ed., M.A.A.L.L, Arabic Faculty, and Curriculum Committee Chairwoman
- ✓ Moriah Gonzalez-Meeks, MA, History Faculty and Teaching and Learning Coordinator
- ✓ Marissa Salazar, PhD MA, Psychology Faculty and Student Success and Equity Coordinator
- ✓ Josh Franco, PhD, Political Science Faculty and Open Education Resources Coordinator

# Meeting 2 - Asynchronous with SLO Co- Coordinators and Librarians

▶ Email sent to:

- ✓ Tania Jabour, Ph.D., English Faculty and Student Learning Outcomes Co-Coordinator
- ✓ Rachel Polakoski, Math Faculty and Student Learning Outcomes Co-Coordinator
- Rita Ghazala, Librarian
- ✓ Matthew Chase, Librarian

# Meeting 3 - Tuesday, October 25, 2022

- ✓ Jesus Miranda, PhD, Dean of Institution Student Equity and Success
- ✓ Brianna Brown, EdD, English Faculty and Distance Education Coordinator
- Jane Gazale, M.A.Ed., M.A.A.L.L, Arabic Faculty, and Curriculum Committee Chairwoman
- ✓ Moriah Gonzalez-Meeks, MA, History Faculty and Teaching and Learning Coordinator
- ✓ Marissa Salazar, PhD MA, Psychology Faculty and Student Success and Equity Coordinator
- ✓ Josh Franco, PhD, Political Science Faculty and Open Education Resources Coordinator

# Meeting 4 - Tuesday, November 8, 2022

- ▶ Senate Officers Committee

# Engagement: And Who Else?

- ▶ Academic Senate
- ▶ IESE
- ▶ SSEC
- ▶ OTLC
- ▶ TLC
- ▶ Curriculum Committee
- ▶ Others?
  - ▶ SLO
  - ▶ Librarians

# About ZTC, LTC, and OER



# What are Instructional Materials?

Any of the following required for a course:

- Textbooks
- Digital course materials
  - Open educational resources
  - Institutional licensed campus library materials that all students enrolled in the course have access to use
  - Other properly licensed and adopted materials
  - Access codes to digital course materials
- Materials defined in the Disabled Student Services General Provisions section
  - AV work required for student's success

Instructional materials does not include:

- Instructional supplies or equipment like uniforms, yoga mats, paint brushes, calculators, etc.

# What is ZTC?



- ▶ ZTC means zero textbook costs.
  - ▶ Zero Textbook Cost, or ZTC, means that the instructor has self-reported adopting a textbook that cost zero dollars for students.
  - ▶ SB 1359 is a state law that requires California Community Colleges to designate Zero Cost Textbook course sections.

# ZTC Statistics

## ▶ Summer 2022:

### ▶ Cuyamaca College:

- ▶ 12 ZTC sections out of a total of 112 sections.
- ▶ 10% of sections are ZTC.

### ▶ Grossmont College:

- ▶ 73 ZTC sections out of a total of 204 sections.
- ▶ 36% of sections are ZTC.

## ▶ Fall 2022:

### ▶ Cuyamaca College:

- ▶ 134 ZTC sections out of a total of 746 sections.
- ▶ 18% of sections are ZTC.

### ▶ Grossmont College:

- ▶ 412 ZTC sections out of a total of 1465 sections.
- ▶ 28% of sections are ZTC.

# ZTC Statistics

## ▶ Spring 2023 (As of 11/5/22):

### ▶ Cuyamaca College:

- ▶ 141 ZTC sections out of a total of 759 sections.
- ▶ 18% of sections are ZTC.

### ▶ Grossmont College:

- ▶ 467 ZTC sections out of a total of 1480 sections.
- ▶ 31% of sections are ZTC.

### ▶ Combined:

- ▶ 608 ZTC sections out of a total of 2,239 sections.
- ▶ 27% of sections are ZTC.

## ▶ Summer 2023:

### ▶ Cuyamaca College:

- ▶ Pending

### ▶ Grossmont College:

- ▶ Pending

### ▶ Combined:

- ▶ Pending

# What is LTC?

- ▶ LTC means low textbook costs.
  - ▶ The Cuyamaca College Academic Senate adopted a resolution in Spring 2022 to locally define LTC as up to \$40 dollars.
    - ▶ The Grossmont College Academic Senate also adopted the same \$40 threshold.
  - ▶ Goal is to implement LTC designation during AY22-23.

# What is Relationship between No Text, ZTC, LTC, and OER?

- ▶ Course sections could be:
  - ▶ No Text: Have no associated instructional material
  - ▶ ZTC-B: Use only no-cost open educational resources
  - ▶ ZTC-C: Have instructional material costs, none of which are passed on to students
  - ▶ LTC: Have low instructional materials costs
    - ▶ \$40 or less for Cuyamaca College
  - ▶ None of the Above: Not meet the no-cost or low-cost instructional material criteria

# Statewide \$115m ZTC Program

# What is CCCCO Memo re: ZTC Program?



## MEMORANDUM

July 29, 2022

ESS 22-100-005 | Via Email

**TO:** Chief Executive Officers  
Chief Business Officers  
Chief Instructional Officers  
Chief Student Services Officers  
Academic Senate for the California Community Colleges

**FROM:** Rebecca Ruan-O'Shaughnessy  
Vice Chancellor, Educational Services and Support

**RE:** Zero Textbook Cost Program – Overview and Guidance

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The Legislature appropriated \$115 million to the California Community Colleges in the 2021 Budget Act in one-time funding for the Zero-Textbook-Cost Degree Grant (ZTC) program. The program intends to “reduce the overall cost of education for students and decrease the time it takes students to complete degree programs offered by community colleges.” ([Education Code Section 78050-78052](#)). This memo provides (1) brief background information about the program

- ▶ Click Memo Image to download complete memo
- ▶ Visit [OER and ZTC - ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#) for more information



# Phases 1, 2, and 3

- ▶ The CCCCO has \$115 million to allocate for ZTC to campus and districts from now until last encumbrance by June 2026.
- ▶ The ZTC program has 3 Phases:
  - ▶ Phase 1: Each campus received \$20,000 in funding during AY 2022-23 for planning of ZTC.
    - ▶ Minimal paperwork required.
    - ▶ The campus needs to certified its participation in NOVA by November 1, 2022. The program is labeled “ZTC Phase 1”.
  - ▶ Phase 2: Awards up to \$200,000 for each ZTC program implemented.
    - ▶ Detailed proposals required.
  - ▶ Phase 3: Connected to Phase 1, which would grant campus up to \$180,000 to further implement the ZTC program.
    - ▶ Detailed proposal required.

# Phase 1 and Phase 3



Goal of ZTC Phase 1 and Phase 3

ZTC Project?

- TBD



Phase 1 Planning:

\$20,000 for planning of Phase 3 Implementation



Phase 3 Implementation:

Up to \$180,000 based upon Phase 1 Planning

# Phase 1: Data and Analyses, OER Professional Development, and Budget for Phase 3

Added Sunday, November 6, 2022

# Phase 1: Final Budget Description

- ▶ CCCCCO has apportioned Zero Textbook Cost (ZTC) Phase 1 Grant of \$20,000 to the College. This grant is for planning a Phase 3 proposal of up to \$180,000 that will be allocated to the College starting AY 2023-2024. Phase 1 funds will be used to provide: 1) \$500 stipends to OER, DE, TLC, and SSEC Faculty Coordinators to develop Phase 3 proposal and collect relevant data and conduct analyses; 2) \$13,000 for stipends of a minimum of \$500, and up to \$1000, for faculty to complete an OER Faculty Road Map Canvas Shell and/or other OER related training; and 3) \$1,373 dollars for students to assist with Phase 3 proposal development.

<b>Item</b>	<b>\$</b>	<b>%</b>
<b>Instructional/Administrative</b>	\$ 15,000	75%
<b>Classified FT-PT</b>	\$ 1,373	7%
<b>Benefits for Instructional/Administrative/Classified</b>	\$ 3,627	18%
<b>Supplies/Materials/Equipment</b>	\$ -	0%
<b>Contracts/Travel</b>	\$ -	0%
<b>Equipment</b>	\$ -	0%
<b>Payments to Students</b>	\$ -	0%
<b>Total</b>	\$ 20,000	100%

# Phase 1: Final Budget Amounts

# Questions for Phase 1

- ▶ What is our ZTC Project for Phase 3?
  - ▶ Maximum: 20-course ZTC program that leads to AA-T/AS-T degree
  - ▶ Which program?
    - ▶ To be determined
    - ▶ Choice will be informed by data and analysis
- ▶ What data and analyses do we need?
- ▶ What OER Professional Development is needed for faculty participants?
- ▶ What is the ideal budget for Phase 3?

# Data and Analyses

- ▶ What data and analyses do we need?
  - ▶ List of Program Awards over last five years disaggregated by race and gender.
    - ▶ Research Request submitted to [Institutional Effectiveness, Success, and Equity \(google.com\)](#) on Tuesday, November 1, 2022
  - ▶ [List of all Courses at Cuyamaca College with IGETC CSU Units - Airtable](#)

# OER Professional Development

- ▶ Email sent to [Projects | CAopenEd](#) regarding Faculty OER Roadmap
- ▶ Other Training Options include:
  - ▶ [ASCCC OERI - Introduction to OER \(instructure.com\)](#)
  - ▶ [ASCCC OERI: OER Basics \(instructure.com\)](#)
  - ▶ [ASCCC OERI: Accessibility Basics \(instructure.com\)](#)
- ▶ Webinars
  - ▶ [OER Basics Part I: Demystifying, Finding, and Using Open Educational Resources - ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)
  - ▶ [OER Basics Part II: Licensing and Accessibility - Using Open Educational Resources \(OER\) and Ensuring OER are Usable - ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)
  - ▶ [OER Basics I | ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)
  - ▶ [OER Basics II | ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)
  - ▶ [UDL 101 | ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)
  - ▶ [ZTC Vs OER Vs No-Cost | ASCCC Open Educational Resources Initiative \(asccc-oeri.org\)](#)



# OER Professional Development

## Introductory

Introduction to  
OER

OER Basics

Adopt OER

## Intermediate

Accessibility  
Basics

Attributions  
and Licensing

Curate OER

## Advanced

Apply for  
Grant

Complete  
Grant

Create OER

ID	Course Number	EMTLI	ZTC	POCR	Matrix	Course Rotation	Degree Map	Total
1		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
2		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
3		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
4		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
5		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
6		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
7		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
8		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
9		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
10		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
11		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
12		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
13		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
14		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
15		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
16		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
17		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
18		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
19		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
20		\$ 1,400.00	\$ 20,000.00	\$ 2,000.00	\$500	\$500	\$500	\$ 24,900.00
Total		\$ 28,000.00	\$ 400,000.00	\$ 40,000.00	\$ 10,000.00	\$ 10,000.00	\$ 10,000.00	\$ 498,000.00

# Ideal Budget for Phase 3

# What is Grossmont Doing with Phase 1?

# What is Grossmont Doing with Phase 1?

## **PROJECT DESCRIPTION – INCLUDE SPECIFIC EXPECTED OUTCOMES:**

The Chancellor's Office is releasing ZTC grants in three phases. Phase 1 provides \$20,000 to each college to plan ZTC programs that will be developed in Phase 2. To this end, we will use Phase 1 funds in these ways: 1. Tuition & stipends for CC-licensing training course (Outcome: 3 librarians & 1 instructor will be trained and certified in CC licensing); 2. Stipend for OER co-coordinators to overlay ZTC onto all degree/certificate maps and conduct research (Outcome: student-facing ZTC degree/certificate maps; identification of gaps in potential ZTC degrees). 3. Stipend for librarian to prepare materials for digital access and to CC license instructor-created materials (Outcome: widespread access to open licensed instructional materials). 4. Hire student workers (Outcome: