

Hospitality on the Spotlight

From the earliest of times, people of all backgrounds have gathered for social events, be it for purely socializing, or for networking and establishing valuable contacts. In order for such events to be both successful and productive, a leader, planner, and coordinator are essential. Hotel management is a fun and exciting field, however, within the hospitality sector, job growth is estimated to be lower than average, thus competition is often intense. The top jobs will usually be filled by individuals who have graduated with a college degree in hotel management or related field of study. (4 Education Atlas)

Hospitality is a highly fast- paced, rapidly evolving industry. There are stretches when hotels go through slow weekends, but the busy tourist season or business cycle catches up when there are numerous events to be planned on the same weekend. Meetings, banquets, guests checking in and out, guests dining and drinking all at the same time, are the busiest times in any hotel. Everyone must work together and effectively as a team to complete any task that is given to them. Typical job duties include working with clients to plan their meetings or events, making sure everything are exactly how they want it. The event coordinator working with the client in a hotel for a business, party, or wedding, have daily interactions accordingly to each employee and also other associates within the hotel. There is much need to negotiate terms and pricing over the phone, meet with clients in house to discuss plans, work to establish good relationships, solicit new pieces of business, and still help assist with any other areas of the hotel as needed. (2 Brenner, Kate)

There are certain personality traits needed in order to be successful in event coordination and hospitality management. Being enthusiastic and hard working are two crucial qualities that are required. Having a good sense of style and being able to connect easily with others and being a team player is a key point into having a successful career. (2, Kate Brennen) Being organized and handling large amounts of money is essential, especially when managing hotels and large businesses who count on their coordinator to keep things in tact. There is always a chance of traveling out of town for a business trip with actual or prospective clients, which gives the coordinator a chance to promote their profession and also allows that individual some down time. (4 Education Atlas) There are many responsibilities when coordinating an event for any client, whether they are easy going or very critical.

The event planner has to make sure that they give every opinion they have and not be afraid of rejection. Anyone can be blamed if an event is not run smoothly; therefore, organizing and managing skills are a big part of the stressful moments that occur within many long hours. (3, Bureau of Labor Statistics)

Degrees in hotel management are offered at many college universities around the world and can be used anywhere, as there is always a need for some kind of event to be coordinated, since this is a high paced industry. (4, Education Atlas) The average salaries can easily change, depending on the time of year, location, and event types. Corporate event planners usually make at least 75,000 dollars annually and meeting managers can get approximately 40,000 dollars yearly. (2, Beyer, Melissa) There are many related jobs in this field of work that can easily be used to spark a connection and possibly help someone get a job in a large business. Very similar jobs to event

coordination deal have the same standards when having to communicate with different people, with using organizational, logistical, communication, budgeting, and interpersonal skills, as public relations specialists do. (3, Bureau of Labor Statistics)

With having to easily gather thoughts and ideas, coordinating an event for and with any business is a must with different activities that many organizations use to create a specific service for large numbers of people. Food service managers use the same skills for similar purposes. Similar to meeting and convention planners, directors and producers coordinate a wide variety of activities and ideas, hoping to get a successful outcome of a television show or movie, which needs to please with a large amount of people. (4, Education Atlas) Travel agents also use skills that are similar, such as interacting with many people and coordinating travel arrangements, which include hotel accommodations, transportation, and advice on destinations. (3, Bureau of Labor Statistics)

There are many reasons why this career is so needed and popular in America. The biggest cities such as Florida, Los Angeles, San Diego, New York, and Las Vegas, always need an event planner to help them with holiday parties and major weddings. Being available to work on busy weekends and holiday time is not always what someone wants, but the people who choose this occupation, really puts time and dedication into their job which makes the parties, meetings, weddings, and other events even more important. Seeing someone else happy is always the key to know that the coordinator was successful with their job with the outcome of others telling you that it was amazing.

Works Cited

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